



**Washington Society *of*
Certified Public Accountants**

Marketing Guide

**MEMBERSHIP INFORMATION
& NETWORKING SPONSORSHIPS**

www.wscpa.org

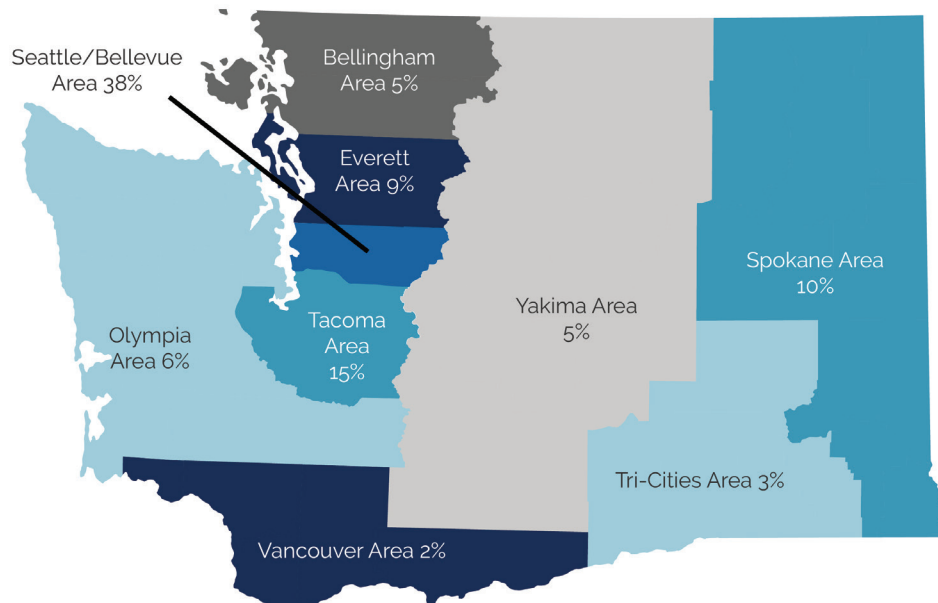
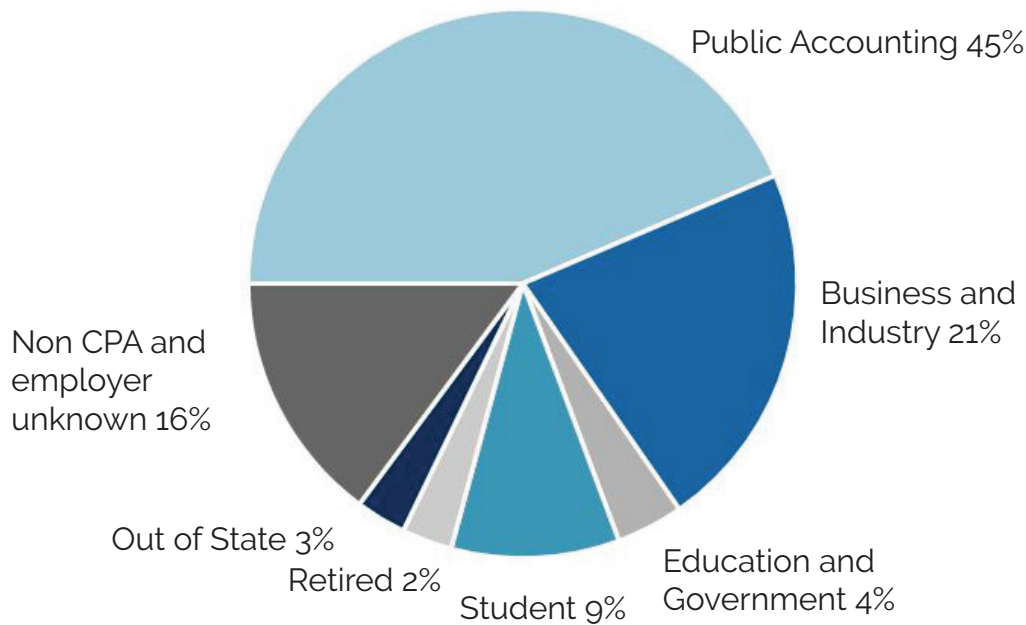
WSCPAs: Your Connection to CPAs in Washington

The **WSCPAs** is your connection to Washington's top accounting and financial leaders.

With nearly 7,000 members, the Washington Society of CPAs is the only organization in the State of Washington dedicated to serving the professional needs of CPAs.

If your target market is CPAs in Washington, you've come to the right place. The WSCPAs offers an array of exhibiting, sponsorship and advertising opportunities to help you connect with CPAs, controllers and CFOs, and other finance executives.

Explore the opportunities in this brochure and contact us to create a marketing package that fits your needs.



Networking and Special Event Sponsorships

MEMBERS' RECEPTIONS

The WSCPA will host five Members' Receptions around the state, Bellingham, Kirkland, Spokane, Tacoma, and Yakima. Take advantage of these great opportunities to meet WSCPA members in relaxed settings.

Sponsorships are available. Contact Roo Mulligan, rmulligan@wscpa.org or 425.586.1142.

PREMIER - \$2,500 for all five receptions

PARTNER - \$500 for one reception

- Two complimentary event passes
- Logo on website registration page
- May donate raffle prize for added recognition. Representatives may award your prize
- Thank you mentioned at the end of the event
- Sponsor sign at the event
- 10 second commercial

CHAPTER NETWORKING EVENTS

WSCPA chapters hold networking events throughout the state. Depending upon the area, the events draw from 20 to 100 attendees. Chapters include Bellingham, Everett, Olympia, Seattle/Bellevue, Spokane, Tacoma, Tri-Cities and Yakima.

PREMIER - \$2,000 for five events

PARTNER - \$400 for one event

- Two complimentary event passes
- Logo on the event web page
- Thank you at the event
- May donate raffle prize for added recognition. Representatives may award your prize, and present a 30 second commercial
- Sponsor Sign at the event(s)
- May collect business cards

SUPPORTER - \$250

- One complimentary event pass
- Logo on event web page
- Thank you at the event
- Sponsor sign at the event

* Sponsors must meet deadlines publications and promotions.

ANNUAL MEETING - JUNE

One of the most popular events of the year for Washington CPAs, the WSCPA Annual Meeting features a keynote address followed by a networking reception. Connect with nearly 200 WSCPA members.

Contact Roo Mulligan, rmulligan@wscpa.org or 425.586.1142.

\$5,000 EXCLUSIVE VINO TUMBLER GIVEAWAY

- Logo Featured, with WSCPA, on Vino Tumbler giveaway that will be given to each attendee and placed at each table
- Logo included on all marketing materials associated with the Annual Meeting
- Logo included on onsite event signage
- Highlighted on event website registration page with a direct link to company website
- Complimentary Annual Meeting Attendance for (4)
- Includes (1) CPE credit and a networking reception immediately following

\$3000 EXCLUSIVE PAC/FOUNDATION GAME SPONSOR

- Company name included in game title that will appear on the app that participants download and all marketing materials
- Option to have (2) representative to compete in the game
- Logo included on all marketing materials associated with the Annual Meeting
- Logo included on onsite event signage
- Highlighted on event website registration page with a direct link to company website
- Complimentary Annual Meeting Attendance for (4)
- Includes (1) CPE credit and a networking reception immediately following

\$1,000 RECEPTION SPONSOR (MAXIMUM OF 3)

- Logo included on all marketing materials associated with the Annual Meeting
- Exclusive Sponsor Signage during reception
- Highlighted on event website registration page with a direct link to company website
- Complimentary Annual Meeting Attendance for (2)
- Includes (1) CPE credit and a networking reception immediately following

\$500 ANNUAL MEETING AND VOLUNTEER SPONSOR

- Logo included on all marketing materials associated with the Annual Meeting
- Logo included on onsite event signage
- Highlighted on event website registration page with a direct link to company website
- Complimentary Annual Meeting Attendance for (1)
- Includes (1) CPE credit and a networking reception immediately following

Networking Sponsorship Terms

FEES - All payments must be received by WSCPA with the registration form. Sponsors will not be allowed access to the conference space unless all fees have been paid in full.

BUSINESS LICENSE VERIFICATION - If you are a new sponsor, the WSCPA may request your Washington state business license number prior to approving your application.

ASSIGNMENT OF EXHIBIT SPACE - Space available on a first-come, first-served bases. WSCPA reserves the right to relocate any sponsor for the betterment of the conference. No firm, organization, company or individual without a sponsorship agreement will be permitted to display or distribute products or literature, or solicit business at the conference. Sponsors are not permitted to assign, sublet or share with others any part of the space allocated to them.

ELIGIBILITY - WSCPA reserves the right to determine the eligibility of any company or product for inclusion in a conference.

CARE OF FACILITIES - Sponsors and their representatives must not injure or deface the walls, floors, or any property of the meeting site. When such damage occurs, the sponsor is liable to the owner of the property so damaged.

CANCELLATION OF SPONSORSHIP - Cancellations are fully refundable if submitted in writing at least 30 calendar days prior to the conference. No refunds will be given to cancellations received within 29 days prior to the conference. No refunds will be given if sponsor information has been published on any WSCPA marketing material

LIABILITY - The sponsor assumes entire responsibility and hereby agrees to hold harmless WSCPA and the meeting facility and its owners, officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodily injury to the sponsor, his agents, representatives and employees by reason of the sponsor's occupancy or use of the conference facilities. Upon signing this contract, the sponsor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury.

STAFFING - Knowledgeable representatives should be at the sponsor table during the specified conference breaks. Sponsors must provide WSCPA with the name(s) of the representative who will attend the exhibition. WSCPA will not provide staffing for sponsors.

BADGES - Sponsor representatives must wear badges provided by the WSCPA at all times. The badges will be available at the conference registration desk during the setup period.

SECURITY - Security is available at the request and expense of the sponsor. Sponsors should consider removing from the meeting site or otherwise securing all equipment, supplies and other information at the close of each conference day. The WSCPA is not responsible for the security of sponsor property.

SHIPPING - Sponsors are responsible for shipping materials to and from the conference. All costs associated with the shipping and storage of materials are the sole responsibility of the sponsor.

FIRE, SAFETY AND HEALTH - Federal state and local laws covering fire, safety and health must be strictly observed. Exhibits must not block aisles or fire exits. Storage of boxes and materials beneath tables may also be restricted. All materials used in decoration must be flameproof. Electrical wiring must conform to the National Electrical Code Safety Rules. Please follow the instructions of hotel personnel and/or WSCPA staff regarding conformity with fire/health code.

LOGOS SUBMITTED FOR MARKETING PURPOSES MUST MEET THE FOLLOWING REQUIREMENTS:

Resolution	Size
Minimum 300 dpi	5" square
Acceptable Formats	Unacceptable Formats
AI (CS5 or later)	Word
EPS	PDF
TIF	GIF
JPG	BMP



**Washington Society of
Certified Public Accountants**

NETWORKING SPONSORSHIP APPLICATION

Organization Name _____

Contact Name _____

Phone _____

E-mail _____

Address _____

By submitting this form you confirm that you have read, understand, and accept all terms and conditions included in this marketing guide.

Your application is complete when payment is received. Total Amount: \$ _____

PAYMENT

Credit card

- You will be notified when you can pay online at www.wscpa.org. Login and click on MyWSCPA, then view all invoices.
- Call the WSCPA at (425) 644-4800.

Check

- Make checks payable to WSCPA and mail to 902 140th Ave NE, Bellevue, WA 98005-3480.

EVENT	LEVEL AND/OR LOCATION	PRICE	
Annual Meeting	Exclusive Vino Tumbler Giveaway	\$5,000	
	Exclusive PAC/Foundation Game	\$3,000	
	Reception Sponsor	\$1,000	
	Annual Meeting & Volunteer Sponsor	\$500	
Members' Reception	Premiere (all five events)	\$2,500	
	Bellingham	\$500	
	Kirkland	\$500	
	Spokane	\$500	
	Tacoma	\$500	
	Yakima	\$500	
Chapter CPE or Networking	Premiere (five events)	\$2,000	
	Partner (one event)	\$400	
	Supporter (one event)	\$250	